

## **Historic, Archive Document**

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FINCK FLORAL CO.,

Route 12, Box 287

Kirkwood 22, Missouri

Orchid Growers  
Hybrids

Fall & Winter Price List On Supplies  
List No. S-1

Importers  
Species

This price list includes Orchid & Garden Books, Thermometers, Hygrometers, Temperature Alarms, Heating Cables & Thermostats, Soil Test Kits, Florists Shears, Celluloid Labels, Insecticides, Plant Food and Orchid Growers Supplies.

In addition to the items listed in this price list we can supply a complete line of flower pots for local customers. Also we can supply other garden supplies and materials for making corsages. If you are interested in something that is not listed please do not hesitate to write, as we may be able to supply it.

HOW TO GROW AFRICAN VIOLETS - by Carolyn K. Rector \$1.35 per copy  
Illustrated, 93 pages, size  $8\frac{1}{4} \times 5\frac{1}{2}$ .

Covers growing plants from seed, preparation of soil, pollination and hybridization, insect and disease control and propagation from leaf cuttings.

HOW TO INCREASE PLANTS - Alfred C. Hottes Cloth Bound \$3.00 per copy  
288 pages, 128 illustrations, size  $5 \times 7\frac{1}{2}$ .

Presents all of the methods followed by the commercial propagator but written especially for the amateur propagator.

KOSTER'S COLOR GUIDE - by P. M. Koster Leatherette Looseleaf \$5.00 per copy  
238 pages. After careful study, Mr. Koster selected 100 colors as meeting the requisites of all horticulturists. One color to the page with name in five languages with a well-known plant named under each color to make identification easier.

BOOK OF SHRUBS - by Alfred C. Hottes Cloth Bound \$4.00 per copy  
446 pages, 184 illustrations, size  $5 \times 7\frac{3}{4}$ .

The description, characteristics, uses, soil, pruning, propagation and species. Many lists of shrubs for different purposes.

PLANT DISEASE HANDBOOK - by Cynthia Westcott Cloth Bound \$7.50 per copy  
Illustrated, 704 pages, size  $6 \times 9$ .

Contains a listing of approximately 1,000 host plants and 1,500 diseases and their controls--all arranged for quick, easy, and exact reference--are included in this complete, scientific, and up-to-date reference work covering vegetables, flowers, trees and shrubs grown throughout the United States. This book provides a compact and balanced summary of both technical information and practical garden experience.

GARDEN IN YOUR WINDOW - by Jean Hershey Cloth Bound \$3.00 per copy  
Illustrated, 256 pages, size  $5\frac{3}{8} \times 8$ .

An artistic blend of fact, fancy and sheet fun that shows how easy it is to transform any window into a riot of color and fragrance.

THE COMPLETE GUIDE TO SOILLESS GARDENING - by William F. Gericke \$3.75 per copy  
Illustrated, 285 pages, size  $6 \times 9$ . Cloth Bound

The inventor of soilless plant cultivation presents here in step-by-step directions and illustrated drawings this revolutionary new type of agriculture.

ABC OF ORCHID GROWING - by John V. Watkins Cloth Bound \$3.00 per copy  
134 pages, 53 Photographs, size  $5 \times 8$ .

Revised in 1949, ABC is up-dated with the latest techniques used by skilled private







growers--it tells how to raise orchids in step-by-step fashion, from potting to packing.

AMERICAN ORCHID CULTURE - by Prof. Edward A. White Cloth Bound \$6.00 per copy  
276 pages plus 15 color plates, 136 black & white illustrations, size 7 x 10.

An authentic book on orchid culture for amateurs and professionals. Many years of observation, wide travel, actual growing experience and much association with orchid growers, both here and abroad, are back of this book. A vivid account of the author's orchid collecting trip to the Hawaiian Islands, the Philippines and Far East is given.

HOME ORCHID GROWING - by Rebecca T. Northen Cloth Bound \$6.50 per copy  
286 pages, illustrated with black and white and colored photographs, size 6 x 9.

This book is designed not only to give the beginner a start but to guide him through the years into every phase of orchid culture. Every major species and tribe is treated in full detail, as well as scores of species interesting primarily to collectors. Both home and greenhouse methods of cultivation are fully discussed. The chapter on hybridization and the discussion of ways to make orchids a profitable hobby, will interest specialists and amateurs alike. Each step--from seed to market--is illustrated with photographs and sketches made especially for this book. There are eleven full-color plates, and more than a hundred black and white halftones.

ORCHIDS ARE EASY TO GROW - by M. B. Logan & L. C. Cosper Cloth Bound \$6.00 per copy  
304 pages, 24 color illustrations, size 6 x 9.

Probably the most beautifully illustrated--certainly the most comprehensive book published in the last ten years on the aristocrat of flowers.

GREENHOUSE THERMOMETERS. White vitreous-enameled scale 7 in. long, has flanged sides. This thermometer won't rust, nor will the scale peel off. \$1.25 each pp.

MAXIMUM-MINIMUM THERMOMETERS. A thermometer that not only tells the present temperature but also the highest and lowest temperature since the last time of setting. This instrument is a real aid to florists as it gives them a positive check of highest and lowest greenhouse temperatures during day or night. \$10.00 each, post paid.

DIAL-TYPE MAXIMUM-MINIMUM THERMOMETERS. Like above, except temperature reading is given by a highly sensitive and accurate bi-metallic mechanism instead of Mercury in a tube. Also the case is round and made of plastic. \$7.50 each, post paid.

INDOOR-OUTDOOR THERMOMETERS. With this new type thermometer you can tell at a glance both the outdoor and indoor temperature. This thermometer has a handsome ivory case and may also be used in the home. \$7.50 each, post paid.

TAYLOR HYGROMETERS. Wet and Dry Bulb Type. Frame is mahogany bakelite with revolving humidity table. \$7.50 each, post paid.

STANDARD TEMPERATURE ALARMS. The Standard Temperature Alarm is primarily designed for use in greenhouses. In places where heat is provided through automatically operated oil burners or stokers, and there is an ever present danger of loss of heat through mechanical or electrical power failure, installation of the Standard Temperature Alarm assures an automatic warning in case of failure. Where hand fired heaters are installed, a Standard Alarm provides an automatic check-up on human forgetfulness or oversight. These Alarms will guard against low or high temperatures twenty-four hours a day.

One cold snap or breakdown might cost you hundreds or thousands of dollars which could have been prevented, had you had sufficient warning. Price \$17.00 each, plus postage. Shipping weight 3 lbs. Prices do not include Wire, Batteries or Bell. Circular sent on request.







RECORDING THERMOMETERS. For use whenever knowledge is desired if temperature goes above or below any given point. Furnished with Daily Chart No. 3 or Weekly Chart No. 2. Range of Temperature -20° to 120° F. Price \$60.00 f.o.b. shipping point.

### GRO-QUICK HEATING CABLES & THERMOSTATS

Cables for use in rooting mediums, soil or may be strung in air. May also be used in cabinets, wardian cases, aquariums, to prevent water pipes from freezing, etc.

Catalog Number	for plant boxes and cabinets	when used to protect water pipe from freezing	Delivered Price
A6	6.3 ft. cable	1.5 sq. ft. for under 3 ft. of pipe	15 watts, 115 volts \$1.00
B12	12.6 ft. cable	3 sq. ft. for 3 to 6 ft. of pipe	30 watts, 115 volts 1.80
M26	26 ft. cable	6 sq. ft. for 6 to 12 ft. of pipe	60 watts, 115 volts 2.80
J56	56 ft. cable	14 sq. ft. for 12 to 25 ft. of pipe	140 watts, 115 volts 3.00
S112	112 ft. cable	28 sq. ft. for 25 to 50 ft. of pipe	280 watts, 115 volts 6.00

230 VOLT CABLES: All of the above cables can be supplied for 230 volts. Such cables are twice as long, cost twice as much, and protect twice as much footage of pipe. For instance, S224 cable, 224 ft. long, for 230 volts will protect 100 feet of pipe, price \$12.00. This size cable could also be used in rooting mediums and would be sufficient for 56 sq. ft.

	each
<u>AT AIR THERMOSTAT</u> for hot beds, aquariums, rooting mediums, plant boxes and cabinets, 1000 watts on either 115 or 230 volt A.C. circuits.....	\$ 4.50
<u>BT BULB THERMOSTAT</u> for use in greenhouses where close control of soil temperature is important, 1700 watts on 115 volts or 3400 watts on 230 volt A.C. circuits.....	15.00
<u>FAT FIXED AIR TEMPERATURE THERMOSTAT</u> , set at 35° F. for use in protecting water pipes from freezing, 500 watts, 115 or 230 volts A.C. ....	4.50
<u>WRAP-ON INSULATION</u> for protecting 12 ft. of pipe.....per set..	1.00

### Cables For Electric Seed Beds

Cables for use only in damp soil or water.

J40	cable only, 40 ft. 200 watts, 115 volts for 20 sq. ft. ....	2.25
S80	cable only, 80 ft. 400 watts, 115 volts for 40 sq. ft. ....	4.50
S160	cable only, 160 ft. 800 watts, 230 volts for 80 sq. ft. ....	8.50
J40A	for single sash bed or 20 sq. ft. (has J40 cable & AT air thermostat)...	6.75
S80A	for double sash bed or 40 sq. ft. (has S80 cable & AT air thermostat)...	9.00

All cables and thermostats will be shipped with complete instructions via parcel post prepaid, unless we are other-wise instructed.

GUARANTEE: All Gro-Quick Cables and Thermostats are guaranteed to be of 1st class material and workman-ship. All sales are subject to refund in full if returned within ten days.

10% discount will be allowed on orders for \$25.00 or more at list price. Commercial Growers please write for special discounts.

### SUDBURY SOIL TEST KITS

Sudbury Soil Test Kits are used in testing soil for nitrogen, phosphorus, potash, and acidity. They are widely used by farmers, large commercial growers, greenhouses, nurseries, government departments, and thousands of enthusiastic amateur gardeners.

Soil Test Kit, Delux (Model A). Cased in handsome streamlined vault-type, welded steel, pearl finished container with full length piano hinge and sturdy carrying handle. Complete instructions. Helpful charts showing needs of lawn grasses, shrubs, flowers, vegetables, and farm crops. No knowledge of chemistry needed. Contains







eight 6 oz. bottles soil testing solutions & two 6 oz. bottles clear water for cleaning test tubes in the field; test tube rack with 15 test tubes with corks, 3 glass funnels, 100 sheets filter paper, a pure tin stirring rod, and transparent color charts. The case is 6" x 5 $\frac{1}{2}$ " x 18". \$29.95, post paid.

Soil Test Kit, Horticultural (Model B). An exact duplicate in smaller size than above Delux Model. Contains 1/5 as much solutions as \$29.95 kit. Sturdy metal box measuring 4" x 5 $\frac{1}{2}$ " x 13". \$14.95, post paid.

Soil Test Kit, Jr. Professional (Model C). Makes 50 individual tests for nitrogen, phosphorus, potash and acidity. Cased in attractive transparent plastic box. Complete instructions. Helpful Chart shows need of lawn grasses, 75 flowers, 50 vegetables. \$5.89, post paid.

No. 4 CORONA GARDEN SHEAR. For picking fruit, trimming shrubbery, and general garden use. Size 6 $\frac{1}{4}$  in. long. \$1.95 each, post paid.

No. 21S CORONA FLORIST OR THINNING SHEAR. A sturdy shear widely used by florists for cutting ribbon, soft wire and flower stems. Also useful in the greenhouse for dividing plants. Straight blade shear, 7  $\frac{3}{4}$  in. long. \$2.25 each, post paid.

POT WATERER. Pot Watering Valve with 14 in. tip. Shuts off between pots, thus saving water. \$3.50 each, post paid.

HAND SPRAYS. Hand Spray and Valve to fit standard hose. Used to spray seedlings, or may be used to spray water in the air to increase the humidity. Makes a fine mist spray that will not disturb the potting material around the seedlings. \$3.50 each, post paid.

ORCHID TUBES. 5 inch, with caps. 1 doz. 50¢, 100 \$3.75, 500 - \$17.50, 1,000 - \$32.50.  
Write for prices on larger quantities.

CELLULOID LABELS: Prices post paid

WHITE

Stick-in type (4" x 5/8") 100 - \$2.00, 250 - \$4.50, 500 - \$8.00, 1,000 - \$15.00  
Wired type (3 $\frac{1}{2}$ " x 5/8") 100 - \$2.50, 250 - \$5.00, 500 - \$9.00, 1,000 - \$17.50  
Stick-in type (4  $\frac{3}{4}$ " long x lower half 5/8" wide x upper half 7/8" wide) more space for writing than on 4" x 5/8" type 50 - \$1.35, 100 - \$2.25, 250 - \$5.25, 500 - \$9.50, 1,000 - \$17.00

COLORED - Red, Blue, Green or Yellow

Stick-in type (4" x 5/8") 50 - \$1.25, 100 - \$2.00, 250 - \$4.50, 500 - \$8.00, 1,000 - \$15.00

ORCHID SPRAY. Controls scale, beetles, thrip and other orchid pests. A compound of DDT, Rotenone and several other ingredients, to be mixed one part concentrated insecticide to 400 parts water. 1 pint \$4.00.

WILSON'S SUPER-CIDE. A superior insecticide containing DDT, Rotenone and Pyrethrum. Excellent sure and efficient control for Orchid Scales, Thrips, Dendrobium Weevils, the Orchid Plant Bug, Red Spider and practically all other insects attacking orchids. To be mixed 1 part Super-Cide to 100 parts of water. 1 pint bottle \$1.75.

WILSON'S ANTI-DAMP. To prevent orchid seedlings from damping off when they are transplanted from flasks to community pots. Anti-Damp has also proven amazingly effective in stopping leaf spotting diseases and bacterial wilt on adult orchid plants. This solution is also used to prevent damping off of many other greenhouse plants, seedlings and cuttings. Completely harmless to plants. To be mixed 1 part Anti-Damp to 100 parts water. 1 pint bottle \$1.50, 1 quart bottle \$2.40.







LUR-A-SLUG. For Complete Eradication of Slugs and Snails.  $\frac{1}{2}$  lb. can \$2.00, post paid, 1 lb. can \$3.00, post paid.

6% CHLORDANE DUST. For dusting the greenhouse to control ants. May also be used for dusting garden crops. 4 lb. bags \$1.50.

TRACE L PLANT FOOD - for feeding orchids & other plants. Directions with order.  
1 lb. bulk \$1.00 post paid 5 lb. bulk \$3.00, f.o.b. Kirkwood, Missouri  
15 lb. drum \$9.00, shipping charge prepaid, 35 lb. drum \$21.00, shipping charge pp.

OSMUNDA FIBER

Large bales approximately 18" x 21" x 36", and weighing approximately 55 to 60 lbs. when packed. Due to atmospheric conditions the weight will vary, however the amount will be the same.

1 bale \$11.00, 5 bales \$10.75 each, 10 bales \$9.75 each, 15 to 99 bales \$9.50 each, 100 bales or more \$8.50 each. These prices are f.o.b. Florida shipping point. We can make shipment from Kirkwood, Mo. at \$13.00 per bale or 70¢ per lb. bulk, f.o.b. Kirkwood, Mo.

BUGHOZZERS. An applicator for proportionally mixing plant food or concentrated insecticides with water while spraying plants with a hose. Circular sent on request.

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TERMS & CONDITIONS:

1. Unless you have established credit with us full payment should be sent with order, or 50% down payment and balance C.O.D. We will not make any C.O.D. shipments unless order is accompanied with 50% down payment. Payment should be made by check, cashiers check, postal money order, postal note, express money order, or by currency when sent by registered mail.

2. All prices are net, f.o.b. Kirkwood, Missouri, unless otherwise stated. All books are sent post paid.

3. All items will be shipped either parcel post or railway express collect. When sending items parcel post that are not quoted as postpaid we will prepay charges as a service to the customer. Prompt reimbursement of these charges will be appreciated.

4. All prices are subject to change without notice.

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Orchid Plant Price List Will Be Sent On Request

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LUR-A-SHINE For Complete Eradication of Slugs and Snails. 1 lb. can \$2.00, post paid. 1 lb. can \$3.00, post paid.

54 CHLORDANE DUST For dusting the greenhouse to control ants. May also be used for dusting garden crops. 1 lb. bags \$1.00.

TRACE I PLANT FOOD - for feeding orchids & other plants. Directions with order. 1 lb. can \$1.00, post paid. 5 lb. can \$3.00, post paid. Kirkwood, Missouri. 12 lb. can \$9.00, and Washington 25, D. C. \$21.00, shipping charge 75c. Department, U. S. Dept. of Agr.

OSMUND FIBER Large bales approximately 18" x 21" x 56", and weighing approximately 55 to 60 lbs. when packed. Due to atmospheric conditions the weight will vary, however the amount will be the same. 1 bale \$11.00, 5 bales \$50.75 each, 10 bales \$99.75 each, 15 to 20 bales \$99.50 each. 100 bales or more \$8.50 each. These prices are f.o.b. Florida shipping point. We can make shipment from Kansas, Mo. at \$15.00 per bale or 70¢ per lb. bulk, f.o.b.



FINCK FLORAL CO. R #12 BOX 287 KIRKWOOD 28 MO. Return Postage Guaranteed. An applicator for proportionally mixing plant food or concentrated 100% solution with water while spraying plants with a hose. Circular sent on request.

1. Unless you have established credit with us full payment should be sent with order, or 50% down payment and balance C.O.D. We will not make any C.O.D. shipments unless order is accompanied with 50% down payment. Payment should be made by check, cashiers check, postal money order, express money order, or by currency when sent by registered mail.

2. All prices are net, f.o.b. Kirkwood, Missouri, unless otherwise stated. All books are sent post paid.

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